



## DJ Jondal & ZEN-MEN for Life Ball 2006

On May 20<sup>th</sup> 2006 this year's Life Ball celebrated Life & Love in Vienna, Austria.

**DJ Jondal** was responsible for the musical line up on the ~Red Carpet~ and during the costume contest. This was the opener of the event from 7:30pm to 9pm. On behalf of Life Ball, ZEN-MEN created a very special production of classic Operettas and harmonic fusions with Lounge and deephouse beats. The live set of DJ Jondal completed this performance and jondalized over *40.000 people* including more than *64 international camera teams* and *500 media representatives*.

More Information about Life Ball [www.lifeball.org](http://www.lifeball.org)



Life Ball is Europe's largest annual AIDS charity event. Ever since the first Life Ball in 1993, it has grown to be a widely accepted and renowned social event, at the same time being free-spirited and representing open-mindedness and diversity in society. Life Ball has always been dedicated to celebrate life in a colourful and spectacular way by uniting personalities, artists and diverse people from all walks of life. It takes place once a year in Vienna and has been attracting constantly growing international media attention. Every year, more than 64 camera teams and 500 media representatives from all over the World take part in this spectacular event of tolerance and solidarity. Life Ball is organised by Aids Life, an independent non-profit organisation, with the objective to raise funds in support of different organisations involved in helping and working with HIV+ and people living with AIDS. The entire net proceeds of the annual event are donated to selected projects and non profit HIV/AIDS organisations.

### Life Ball 2006 (selections):

The 14th Life Ball took place on 20st May 2006. As always, the event's venue was the historic Vienna City Hall and the extensive square in front of it. The first part of Life Ball featured the official opening and a special fashion show by the Italian Cult Label **DIESEL**. The show was hosted by **Naomi Campbell** who celebrated her 20th catwalk anniversary at Life Ball.

### Life Ball Fanfare

Composed by Bela Fischer and presented by the **Vienna Sinfonie Orchestra** under the conductor ship of **Andrés Orozco-Estrada**, who also led through the entire opening ceremony.

### Presentation

German presenter and ROMY awarded **Sonya Kraus** and Austrian actor **Peter Simonischek** led through the opening ceremony.

### Life Ball Crystal of Hope donated by Swarovski: created by Darko Mladenovic

For the second year in succession, Swarovski did present the "Crystal of Hope" during the traditional opening of the annual Life Ball in front of Vienna's City Hall. The award is a symbolic recognition of a person who has dedicated themselves to the fight against HIV/AIDS. The "Crystal of Hope" is a special sculpture in the shape of the classic AIDS ribbon, embellished with red crystal stones. The person recognized will receive a miniature of the sculpture as a special keepsake of the occasion.

The French film diva **Catherine Deneuve** did hand over the award to a representative of the Médecines Sans Frontières. Connected with this award is a donation of 100.000, - Euro which MsF will receive for its SAMBA\* project which is dedicated to the early diagnosis of HIV in babies.

The award recognizes the development of a simple and cheap AIDS tests especially for small children. This facility has until now not been available in the most needed regions due to the high cost of laboratory technicians and services. Early diagnosis facilitates efficient treatment of those affected and plays a significant role in saving the lives of hundreds of thousands of children.

\*Simple Amplification Based Nucleic Acid Test

“It is a great privilege for us that Catherine Deneuve agreed to personally support the Life Ball. As is well known she does not appear publicly that often, which makes her engagement against HIV and Aids even more valuable”, Life Ball organisator *Gery Keszler* explains. “The fact that this brilliant artist is presenting the ‘Crystal of Hope’ especially emphasizes the importance of the award.”

#### **Life Ball and amfAR** (American Foundation for AIDS Research)

As Chairperson of amfAR's Campaign for AIDS Research, Hollywood Superstar **Sharon Stone** did participate in Vienna's Life Ball on May 20th, Europe's biggest annual AIDS Charity Event. Her attendance also marked the beginning of a big international cooperation between Life Ball and amfAR. Since accepting a key volunteer position with amfAR, Ms. Stone has travelled nationally and internationally on behalf of the foundation. At each of her numerous public appearances, she has worked tirelessly to heighten awareness of HIV/AIDS as a threat to social and economic stability and to underscore the urgent need for continued AIDS research. One of her main concerns is the growing HIV infection rate among adolescents and young people.

Sharon Stone enriched the opening ceremony of Life Ball by holding a speech on the international AIDS situation, as well as, amfAR's Treat Asia program.

#### **Life Ball Fashion Show 2006**

**Renzo Rosso**, founder and impresario of the Italian cult label **Diesel**, and supermodel **Naomi Campbell** gave creative input to Life Ball 2006. Diesel did stage a wild event on the Viennese City Hall Square, while Naomi celebrated her 20th catwalk anniversary hosting the spectacular fashion show.

And as **DIESEL** rocked, the following international music stars performed during the show live:

**Anastacia - Nina Hagen - Kool & The Gang**

